



presents

Innohacks 4.0

Hack & Innovate

EVENT BROCHURE

3rd -4th October



ABOUT US

Innogeeks is the technical club of **KIET Deemed to be University**, established in 2018 under the Department of Information Technology. It has grown into one of the most active and dynamic technical communities on campus.

With a network of **350+ active members**, the club brings together passionate developers, designers and innovators to learn, build and create impactful projects.

Innogeeks has also organized **6+ national-level events**, earning recognition for promoting technical excellence, innovation and student growth.

WHAT IS INNOHACKS?

Innohacks is an annual 24-hour hackathon organized by **Innogeeks**, the technical club of **KIET Deemed to be University, Delhi-NCR, Ghaziabad**, bringing together young innovators to collaborate and build impactful technical solutions.

With three successful editions of Innohacks, the event has engaged **160+ participants**, generated **5+ lakh impressions** and featured renowned industry experts from **Google, GFG, CodeHelp, Devsnest and Samsung** as judges and speakers.

Innohacks 4.0 is expected to host 200+ participants across NCR, continuing Innogeeks' mission of promoting innovation and experiential learning through technology.



OUR THEMES



BLOCKCHAIN



CYBER SECURITY



FINTECH



AR / VR



AIOT
INTEGRATION



OPEN
INNOVATION

24-HOURS HACKATHON EXPERIENCE

Join us at **Innohacks 4.0**, the flagship national-level hackathon organized by Innogeeks, where innovation, technology and creativity come together in an intense **24-hour** problem-solving experience.

6

IMPRESSIVE
THEMES

24

HOURS
HACKING

PAST STATS

150+

TOTAL TEAMS

500+

TOTAL
REGISTRATIONS

700K+

TOTAL REACH
PAN-INDIA

10+

PARTICIPATING
STATES

PAST EVENTS



NASA Space Apps Challenge – Ghaziabad Edition was a 24-hour national-level offline hackathon organized by Innogeeks. The event brought numerous students to work on 19 real-world problem statements using NASA's open data.

The final judging round was conducted by an esteemed panel comprising –

Rohit Negi (Founder, Coder Army)

Aditya Tandon (Co-Founder, Coder Army)

Rajesh Hadiya (Ex-Senior Engineer, Accenture & Intuit)

120K+

Participants Registered

₹1Lakh

Prize Pool Offered



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PAST EVENTS



Innogeeks's **Winter of Code '25** stood out as a unique, month-long online initiative aimed at fostering an **Open-Source culture** within our college.

Exceptional participants were rewarded with **SWAGS and GOODIES worth 10k**, celebrating their accomplishments.

700+

Members in Discord
Community

₹10K+

Prize Pool
Offered



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PAST EVENTS



Innohacks is the annual flagship hackathon organized by Innogeeks at KIET Deemed to be University, Delhi-NCR, Ghaziabad.

Innohacks 3.0 continued our tradition of fostering innovation, collaboration and problem-solving among student developers through an **offline hackathon** format.

500K+

Participants Registered

₹1.5 L+

Prize Pool Offered



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WHY PARTNER WITH US?

Successful Legacy:

Innohacks has consistently delivered high-impact **hackathons**, ensuring strong brand visibility, **engagement** and recognition across student and developer communities.

Innovation Hub:

Be part of an ecosystem that fosters creativity and problem-solving, supporting the next generation of innovators and tech leaders.

Vast Student Network:

A growing community of **800+** passionate students actively involved in technology, innovation and real-world problem solving.

Proven Track Record:

Our past editions demonstrate measurable impact **Innohacks 1.0** (100K+ impressions), **Innohacks 2.0** (59K+ impressions), **Innohacks 3.0** (120K+ impressions), **NASA SpaceApps** (130K+ impressions) — reflecting our scale, reach and consistency.



SPONSOR SCHEMES

Perk	Bronze ₹10K-₹15K	Silver ₹15K- ₹25K	Gold ₹25K- ₹40K	Platinum ₹40K-₹60K	Title ₹60K+
Logo on Website & Event App					
Social Media Shoutouts	1	2	3	5	7
Logo on Posters & Banners (Offline)					
Logo on Certificates					
Promo Video on Official Channels					
Workshop/Tech Talk Slot			10 - 20 min	20 - 60 min	Custom
Judge at Project Showcase					
Feature in Opening/Ceremony					
Custom Company Challenge Track					
Dedicated Discord Channel					
Standee Banner on Venue					
“Powered By” Title					



THANK YOU

**HOPE TO HEAR FROM
YOU SOON!**

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